Capitol Building Room 241 South Topeka, KS 66612



Phone: 785-296-3232 Fax: 785-368-8788 governor@ks.gov

Sam Brownback, Governor

TO THE PEOPLE OF KANSAS, GREETINGS:

WHEREAS, Traffic crashes cause thousands of fatalities each year nationwide and are the leading cause of death for people ages 3 to 34; and

WHEREAS, Traffic crashes in Kansas last year killed 431 people; and

WHEREAS, About two-thirds of all people killed in vehicle crashes in Kansas in 2010 were totally unrestrained; and

WHEREAS, Alcohol-related crashes account for about one-third of all traffic fatalities in 2010; and

WHEREAS, Deaths and injuries on U.S. highways cost society more than \$150 billion annually; and

WHEREAS, Safe driving behaviors such as the use of seat belts, not drinking and driving and obeying traffic laws would dramatically reduce the number of traffic-related injuries and deaths; and

WHEREAS, The use of cost-effective roadway safety improvements such as all-weather signing and markings, traffic signals, skid resistant pavements and removal of roadside hazards, could also reduce the number of traffic crashes; and

WHEREAS, The continued development of safer vehicles and protective traffic safety equipment, such as helmets, will enhance people's ability to protect themselves and their families from preventable and tragic permanent injuries and deaths:

NOW, THEREFORE, I, Sam Brownback, GOVERNOR OF THE STATE OF KANSAS, do hereby proclaim October $10^{\rm th}$ of 2012, as

Put the Brakes on Fatalities Day

in Kansas and call upon everyone to help save lives by spreading these important messages throughout our communities.

DONE: At the Capitol in Topeka under the Great Seal of the State this 28th day of September, A.D. 2012